

## COURSE DETAILS

- 🚩 12 90-minutes sessions
- 🚩 By Zoom Video conference
- 🚩 Must attend 10 out of 12 to graduate
- 🚩 Training materials provided

## COURSE FEE

**\$ 225**



## Seating is limited

Class size is limited to 10 people to ensure personalized training and coaching to each participant.



### Your Instructor



Joe Price

My training style is based on the adult learning philosophy of “discovery.” Each participant must discover for themselves the relevance and usefulness of the training material covered. The ‘light-bulb’ goes on in an individual’s mind as the instructor leads the class through a carefully planned and executed set of interactive and participative training processes.



# Do You Want to be Successful in MLM?

Develop the Right Habits



## Consider The Facts

- About one in 13 adults have participated in multilevel marketing (MLM).
- There are about 6.2 million Americans actively involved in “direct selling.”
- The MLM industry grossed \$35.4 billion in 2018.
- At least 50% of MLM participants drop out after one year.
- Only 25% of MLM participants turn a profit.



## Know The Facts

- “Success is something, which is achieved by the minority of people ... and is therefore “unnatural” and not to be achieved by following our natural likes and dislikes nor by being guided by our natural preferences and prejudices.”
- Being Intentional is not natural. It is contrary to our basic human instinct—to react. To be Intentional is to act, by choice and through skill, ‘With and On Purpose’. “Successful men have a purpose strong enough to make them form the habit of doing things they don't like to do in order to accomplish the purpose they want to accomplish.”

---

*“The secret of success of every person who has ever been successful --- lies in the fact that [s]he formed the habit of doing things that failures don't like to do.”*

---

## Success Skills

All those who are successful in direct sales have developed their skills and habits in the following 10 areas:

1. Mindset-Attitude Control
2. Intentionality
3. People Skills
4. Sales Skills
5. Leadership Skills
6. Management Skills
7. Team-Building Skills
8. Communications Skills
9. Financial Skills
10. Coaching Skills

## IMPORTANT

‘Learning about’ these topics is not enough! Learning doesn’t change performance. Learning doesn’t create habits! It is only the development of skills and habits that will ensure your success.